

In the Claims

This listing of claims will replace all prior versions, and listings, of claims in the application.

Claim 1- 21 (Cancelled)

22. (Currently Amended): A method for obtaining information regarding a source of a product from a remote information source location on a global communication network utilizing a product code associated with the product and unique thereto, comprising the steps of:

scanning the product code associated with the product with a scanner at a user location on the global communication network to extract therefrom the information contained in the unique product code ~~therefrom~~;

pre-associating a unique scan ID code with the scanning operation, which pre associated unique scan ID is uniquely associated with the location of the scanner on the global communication network;

assembling a packet of information comprised of the extracted product code and the unique scan ID code to provide a routing packet; and

connecting to the remote information source location utilizing the information in the routing packet and in response to the step of scanning, which step of connecting includes a verification step that requires the unique scan ID and product code information to have a predetermined relationship in order to be completed wherein the routing packet is representative of the location of the remote information source location on the global communication network through an association with a routing table.

23. (Currently Amended): The method of Claim 22, wherein the unique scan ID code is an ID code that is permanently associated with the scanner which is utilized in the step of scanning.

24. (Previously Presented): The method of Claim 22, wherein the product code comprises a Universal Product Code (UPC).

AMENDMENT AND RESPONSE

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25. (Currently Amended): The method of Claim 22, wherein the step of connecting comprises:
transmitting the routing packet from the user location to a predetermined intermediate
location on the global communication network, wherein the intermediate location has a database
associated therewith that provides in a stored routing table having [[the]] associations stored therein to
5 provide a correlation between product codes, unique scan ID codes and routing information associated
with remote information source locations on the web as the predetermined relationship;
determining if there exists a match between the unique scan ID code associated with the
scanning information and the extracted product code information in the database;
if there is a match, returning the associated network routing information regarding the
10 associated remote information source location on the global communication network back to the user
location; and
interfacing a user at the user location to the remote information source location in
accordance with the returned network routing information.

26. (Previously Presented): The method of Claim 25, and further comprising the step of
returning information from the remote information source location after connection thereto and
displaying the returned information on a user computer at the user location.

27. (Previously Presented): The method of Claim 26, wherein information is returned back to
the user computer at the user location to determine the method by which the display is facilitated in
accordance with information associated in the database with the unique scan ID code.

28. (Previously Presented): The method of Claim 23, wherein the step of scanning comprises:
providing a unique scanner having associated therewith the unique scan ID code; and
scanning the product code with the provided scanner to extract information therefrom,
the step of scanning operable to incorporate the step of associating the unique scan ID code with the
5 scanning operation such that the step of scanning also results in the output of the routing packet.

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29. (Previously Presented): The method Claim 28, wherein the step of scanning with the provided scanner comprises the step of decoding information in the product code, which product is encoded in a first format to output a value that can be assembled with the unique scan ID code in the routing packet.

30. (Previously Presented): The method of Claim 22, wherein the step of associating is performed in response to the step of scanning.

31. (Previously Presented): The method of Claim 30, wherein the step of associating is performed with no user intervention.
